

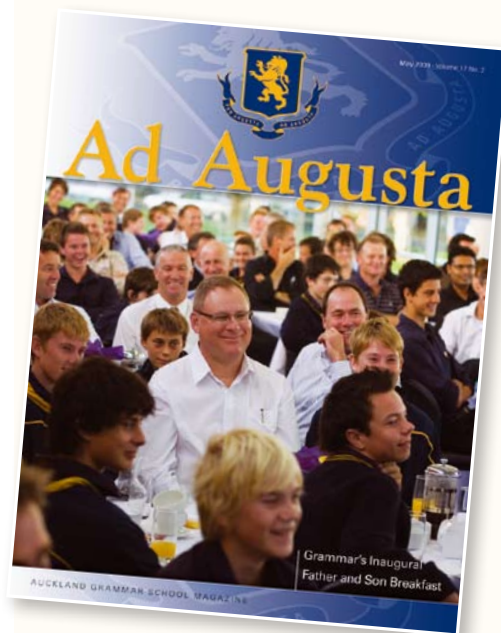
# Two advertising opportunities for the Grammar community

**Ad Augusta**, Auckland Grammar School Magazine and **Headmaster's Bulletin**

**Advertising rates** effective January 2011

**Ad Augusta:** A high quality magazine servicing Auckland's pre-eminent state secondary school and its broader community. Ad Augusta is published twice a year, is approximately 36 pages and has a circulation of 7000, including current parents, Old Boys and friends of the School. This magazine is a successful tool for corporate advertising.

**Headmasters Bulletin:** The Headmaster's e-bulletin, published four times yearly and has a circulation of 2500, including current parents and friends of the School. Commonly used as an avenue to directly advertise and promote services to the current parents.



Ad Augusta only	Ad Augusta (AA) and Headmaster's Bulletin (HB)		
<p><b>Full page</b> Trim: 280(h) x 215mm(w) Bleed: add 3mm all round Cost \$2000</p>	<p><b>Third page horizontal</b> <b>AA</b> \$750 76.6(h) x 175(w) mm <b>HB</b> \$300 163(h) x 574(w) pixels</p>	<p><b>Quarter page horizontal</b> <b>AA</b> \$600 76.6(h) x 115(w) mm</p>	<p><b>Ninth page vertical</b> <b>AA</b> \$300 76.6(h) x 55(w)mm <b>HB</b> \$150 280(h) x 163(w) pixels</p>

## Advertising Rates

- Advertisers booking multiple ads within a 12-month period will receive the following discounts:
  - 2 ads - 10% discount
  - 3 ads - 15% discount
  - 4 ads - 20% discount
- All costs exclusive of GST

## Specification

- Ad Augusta - full colour: 4 colour process - paper: 130gsm
- Headmaster's Bulletin - full colour

## Material Required - Important

- Digital format/high resolution pdf
- Any production charges for setting, digital art or manipulation photography, colour lasers, colour proofs and changes to supplied digital files will incur additional costs.

To advertise please contact:

**Toni Durant**

Events & Communications Manager  
Auckland Grammar School  
Phone: +64 (9) 638 0554  
Fax: +64 (9) 623 5430  
E-mail: [t.durant@ags.school.nz](mailto:t.durant@ags.school.nz)  
Website: [www.ags.school.nz](http://www.ags.school.nz)

## Advertising Deadline Calendar

Issue	Date	Booking Deadline	Material Deadline
Headmaster's Bulletin	9 February 2011	4 February	7 February
Ad Augusta	5 May 2011	1 April	8 April
Headmaster's Bulletin	6 July 2011	1 July	4 July
Headmaster's Bulletin	21 September 2011	16 September	19 September
Ad Augusta	27 October 2011	28 September	5 October
Headmaster's Bulletin	23 November 2011	18 November	21 November



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Founded 1869



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## Advertising booking form

For more information please contact:

**Toni Durant**  
Events & Communications Manager  
Auckland Grammar School  
Phone: +64 (9) 638 0554  
Fax: +64 (9) 623 5430  
E-mail: [t.durant@ags.school.nz](mailto:t.durant@ags.school.nz)  
Website: [www.ags.school.nz](http://www.ags.school.nz)

Date

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**Company:**

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Full Name:

**Contact:**

Phone:

Fax:

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Email:

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**Physical Address:**

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**Postal Address:**

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**Publication:**

Headmaster's Bulletin - February issue

Ad Augusta - May issue

Headmaster's Bulletin - July issue

Headmaster's Bulletin - September issue

Ad Augusta - October issue

Headmaster's Bulletin - November issue

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**Advertising Size:**

Full Page (Ad Augusta only)

Third Page Horizontal

Quarter Page Horizontal

Ninth Page Vertical

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**Artwork:**

Design (High res pdf)

Require Design (At an extra cost and copy/imagery to be supplied)

**Payment:**

Invoiced on publication

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